



ALLAN WILSON CENTRE

free public talk

Genes 'n Roses

It's old news that not everyone can smell certain odours, and that different people respond to the same odour in different ways.

With modern genomic tools we can now understand the underlying genetic variation that influences what odours people can smell and perhaps food preferences across populations and ethnic groups. Come along and discover what odours people can and cannot smell, and how this probably impacts on your preference for different foods and beverages.

Where does that leave the wine and food critics?



Professor Richard Newcomb

Chief Scientist, Plant & Food Research
Professor of Evolutionary Genetics,
University of Auckland

NELSON: Old St Johns, 320 Hardy Street. Tuesday 13 October, 6pm.

QUEENSTOWN: The Rees Hotel Queenstown, Conference Room, 377 Frankton Road.
Wednesday 14 October, 5.30pm. In association with The Catalyst Trust

Email: awc-lectures@massey.ac.nz RSVP 05 October.